

RATE CARD 2017

The following contains the various ad sizes The *Arizona Bilingual Newspaper* offers, as well as the advertisement rates and price decreases according to the length of the agreement. The *Arizona Bilingual Newspaper*, only guarantees ad placement with a “placement fee” (see below), and reserves the right to refuse any advertisers. **Valid 12/31/2017**

Rate Card 2017 Valid October 2017				
Ad Size	1- Month	3- Month	6- Month	Year
1 Full 10.5 X 13 inch				
1 FULL COLOR	\$ 1,727.00	\$ 1,467.95	\$ 1,381.60	\$ 1,208.90
1/2 V 5.21 x 13 inch 1/2 H 10 x 6.46 inch				
1/2 FULL COLOR	\$ 1,304.00	\$ 1,108.40	\$ 1,043.20	\$ 912.80
3/8 5.21 x 9.54 inch				
3/8 FULL COLOR	\$ 1,000.00	\$ 850.00	\$ 800.00	\$ 700.00
1/4 V 5.21 x 6.46 inch 1/4 H 10.5 X 3.4 inch				
1/4 FULL COLOR	\$ 650.00	\$ 552.50	\$ 520.00	\$ 455.00
1/8 V 2.77 X 6.85 inch 1/8 H 2.77 X 6.85 inch				
1/8 FULL COLOR	\$ 325.00	\$ 276.25	\$ 260.00	\$ 227.50
CARD 3.5 X 2 inch				
Business Card FULL COLOR	\$ 250.00	\$ 212.50	\$ 200.00	\$ 175.00
Banner/Front Page 2 x 13 inch				
Banner/Front Page	\$ 1,800.00	25,000 Copies		

Special Positioning Rates (Regular Rate Card)

- *Inside Front cover: add 50% rate card.
- *Inside Back cover: add 40% of rate card.
- *Back cover: add 50% of rate card.

INSERTS

- **Insert Available upon request
- ** Regular 8x10 single sheet